



Services Guide

Pleased to meet you!

We are a full service marketing agency delivering services to clients throughout Western Australia. Since 2017, we have taken a personal, passionate and customised marketing approach to each and every one of our projects.

Our qualifications, experience, creativity and up-to-date marketing methods enable us to deliver smart strategy, inspiring design, clever campaigns, striking socials and effective websites. The Amplify Marketing team has established a reputation for innovation, exceptional customer service and an unrivalled level of knowledge, combined to produce fantastic results.

Above all, we pride ourselves on being transparent and communicating effectively to ensure the best possible outcomes and experience for our clients.

Let's make waves

08 9921 8830 | hello@amplifymarketing.com.au
22 Sanford Street, Geraldton
www.amplifymarketing.com.au





Meet Ness

Vanessa Patience, Dip. Bus (MAR)

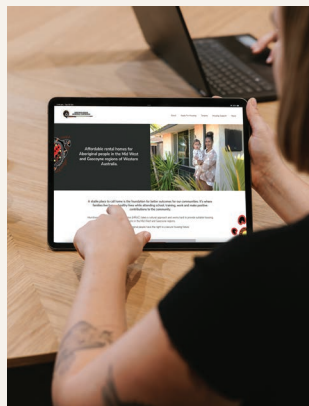
Managing Director and Marketing Specialist

Geraldton born and bred, Ness worked in the world of events management and marketing in London, before returning to Western Australia in 2001 to further develop her career in marketing and communications.

In 2016, Ness embraced the complimentary skills of digital marketing and the increased opportunities digital marketing and advertising can offer in today's business world, particularly for regional businesses. Capitalising on 20 years of in-house and in-agency experience combined with a motivation to offer local business people customised and innovative marketing services, using a strategic and integrated approach, Amplify Marketing was launched in 2017.

Ness prides herself on sharing her extensive industry knowledge and her client focused outlook, evident as the recipient of multiple client service awards. In addition, Amplify has been nominated for several business awards since its inception and Ness has been invited to facilitate numerous workshops and deliver marketing training throughout the Midwest region.

"It's an exciting time within the industry, to witness and be part of the explosion of digital marketing. Small businesses can now compete with large businesses on a more accessible playing field. Amplify Marketing Agency is born from a love of what I do and the genuine belief that the services we deliver can make a positive difference to your business."



Services

As a boutique marketing agency, we can recommend and deliver customised marketing solutions aligned with the unique business needs and goals of each client.

Done well, marketing is one of the most valuable and immediately effective investments you can make.

The Amplify Team can craft compelling content to help your message be seen and heard – engaging your audience to think, feel and respond.

Strategy

A comprehensive marketing strategy is a valuable resource to establish the future goals of your business and outline the steps and tools required to help achieve those goals. A marketing strategy includes market research, positioning, profiling, pricing, products, competitor analysis, tactics, budget and reporting tools recommended to achieve optimal results.

Digital

Our broad range of digital marketing services includes social media management, social media advertising, content creation, photography, website search engine listing optimisation, search engine advertising, email marketing and website development.

Consultancy

With over 20 years of experience, the Amplify Team can provide valuable marketing consultancy, advice and guidance. With a well developed range of industry contacts, we can also connect our clients with partners for specialised areas of production.

Campaign

Are you launching a new product or service? Do you want to promote your business or event? The Amplify Team understand the importance of a consistent and coordinated approach to plan, execute, track and analyse your business marketing activities to help achieve your goals.

Copywriting

Copywriting is one of the most important elements of any form of marketing. Copywriting consists of the words, either written or spoken, used to get your target audience to take an action after reading or hearing them. It's crucial that the copy you present reflects your business's personality and speaks to your target market.

Design

Effective graphic design will help your business increase visibility and enhance credibility. Engage with our professional team to create on brand designs that get noticed.

What Our Clients Say

At Amplify, we work with awesome businesses of all sizes, taking a customised approach to the unique needs and business goals of each client.

“Amplify have been fantastic to deal with. They understood our brief and worked with us through multiple changes to get the perfect brand refresh. Can't recommend them enough for friendly, helpful, professional yet still fun service.

– Ten Tigers

“We are extremely happy with Amplify. They have helped us to expand our coverage with Facebook, Instagram, and our website. We could not have imagined where to start! We love working with Vanessa and Ali – they make life so much easier for us.

– Geraldton Party Hire

“Thanks for all the time and effort you spend on our business. You are amazing!”

– Herrings Plumbing

“We initially made contact with Amplify after seeing some of their work via social media. Vanessa & her team have since completed various marketing jobs for our business from a redesign & development of a new website, brochures & other advertising material. Their service & communication has been faultless & it's very obvious they have a genuine passion for what they do.

– Reefwalker Charters



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